

Michael Monty Morgan

Objective

Acquiring Knowledge and Experience

Profile

- Passionate and hard working individual with “results oriented” attitude.
- Creative and observant with a talent for recognizing unique situations and adapting these into marketing and design features.
- Excellent time management and organizational skills with proven ability to multitask and prioritize workload in order to meet multiple deadlines.

Experience

2009 M Morgan Consultant Kailua, HI

Marketing / Design Consultant

- Developed Memoirshawaii.com
- Updated Sugarrushhi.com
- Developing saskailua.org

2008 M Morgan Consultant Kailua, HI

Marketing / Design Consultant

- Help to redevelop school identity including reproduction of new logo, stationary and promotional tools.
- Designed stanthonyskailua.org
- Developed logo for Aquavisions, a Maui pool company.
- Designed album art for *two day recovery*.

2006–2007 Katz 21 Steak & Spirits Corpus Christi, TX

Director of Advertising / Marketing

- Developed CRM program to identify and target repeat customers.
- Developed, launched and managed direct e-mailing system delivering weekly and monthly email blasts and newsletters in order to utilize new CRM Program.
- Managed all creative development including design, copywriting and production in order to meet weekly deadlines for newspapers, electronic billboards, local publications and internet promotions.
- Worked in cooperation with Identity Theft Solutions to manage Katz21.com, including content and event promotion.

2007 Bourbon St. Bar & Grill Corpus Christi, TX

Advertising Consultant / Graphics Designer

- Expanded media mix to include radio and internet to more effectively reach target market.
- Implemented new electronic billboard strategy to maximize effectiveness

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2007 The Martini Bar Corpus Christi, TX
Advertising Consultant / Graphics Designer

- Streamlined in-house, print and internet promotions.

2004–2007 J.A.M.M. Productions Corpus Christi, TX
Owner / Operator

- Built from the ground up to a \$15,000 a year business using aggressive marketing tactics.

Education Graduated 2005 Texas A&M University Corpus Christi, TX
• B.B.A., Marketing

Computer Skills Photoshop, Illustrator, Flash, Dream-Weaver, Word, Excel, Power Point

Affiliations AMA (American Marketing Association)

Website www.mmorgan360.com

References Ask for References